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INTERNATIONAL DRONE EXPO TO HOST OFFICIAL DRONE PITCHFEST COMPETITION PRESENTED BY SINGH VENTURES

FIVE FINALISTS WILL EACH BE AWARDED \$100,000 WORTH OF APPLICATION AND PRODUCT DEVELOPMENT

Los Angeles, Calif. – (October 19, 2016) – International Drone Expo (IDE), the largest gathering of the most innovative and leading members of the UAV community from around the globe, will hold a Drone Pitchfest Competition sponsored by Singh Ventures. The **2016 Drone Pitchfest Competition** is open to domestic and international entrepreneur applicants who are seeking the opportunity to present their ideas and business concepts surrounding the unmanned aerial systems industry.

Singh Ventures, the official sponsor of the **Drone Pitchfest Competition**, will present five winners with \$100,000 worth of application and/or product development. Additionally, the awarded winners are given the opportunity to solicit additional investment and funding from Singh Ventures.

The Pitchfest judging panel is made up of three venture capitalists: Alexander Niehenke, John Stack, and Raj Singh. Alexander Niehenke, principal at Scale Venture Partners, has over a decade of experience in advising and investing in software startups. John Stack, managing director at The McLean Group and leader of the aerospace practice, has more than 20 years experience in global strategy and business development for companies. Raj Singh is the CEO and founder of Singh Ventures, providing services and advice to those seeking help in growing their business.

“This is a terrific platform for entrepreneurs and innovators to share their incredible ideas and business conceptions and potentially take it one step closer to realization,” said Ned Krause of IDE. *“The UAV industry is developing at an exceptional rate and many incredible ideas just need that extra bit of funding or that one relationship to make it. The Drone Pitchfest Competition is that opportunity for the doers in the UAV industry and we welcome them to present their concepts.”*

The Pitchfest competitors will be evaluated and critiqued in four categories: Presentation, Opportunity, Solution, and The Big Question: Would you get another meeting? Presentation is adjudicated from body language, passion, articulation, and clarity. Opportunity is representative of what is presented, market identification, size and attractiveness, and the target customer identification. Solution is judged off the value of the proposition, differentiation from others, and the financial viability and profitability presented at hand.

Startups, early stage innovative businesses and entrepreneurs are encouraged to submit their ideas between now and November 8th. Additional details on Pitchfest, including eligibility and restrictions, can be found at [IDE Pitchfest Submission Form](#).

IDE is set to host over 100 companies and more than 80 speakers throughout 50 sessions at the conference held December 9-10, 2016 at the Los Angeles Convention Center. Early Bird Conference pricing is available for registration by October 14, 2016. For more information on IDE, including registration and admission information, please visit InternationalDroneExpo.com or check out [Facebook](#), [Twitter](#) and [Instagram](#).

About International Drone Expo:

International Drone Expo assembles the most innovative and talented members of the drone community from around the world. The third annual expo will take place December 9-10, 2016 at the Los Angeles Convention Center with over 100+ international exhibitors and 3,500+ buyers from around the world. The two-day event features a series of activations including a sanctioned drone race, pitchfest and film showcase along with keynotes, workshops, high level seminars led by industry experts. International Drone Expo is online at www.internationaldroneexpo.com

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. www.ejkrause.com

About Singh Ventures:

Singh Ventures services extend from mobile application development, website creation, and graphic design services to business and marketing advice; all while providing special financing offers to those who seek it.