



**E. J. KRAUSE &
ASSOCIATES, INC.**



<http://www.ejkrause.com>

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CONTACT:

Zach Kadletz

949-438-1102

zachk@thebrandamp.com

INTERNATIONAL DRONE EXPO TO HOST OFFICIAL MULTIGP SANCTIONED DRONE RACE IN LOS ANGELES

MULTIGP TO CREATE CUSTOM DESIGNED INDOOR DRONE RACE COURSE FOR IDE; QUALIFICATION ROUND TO TAKE PLACE AT SOCAL MAKER CONVENTION

Los Angeles, Calif. – (September 28, 2016) – International Drone Expo (IDE), the largest gathering of the most innovative and leading members of the UAV community from around the globe, will hold its first annual Drone Race inside the Los Angeles Convention Center this December. MultiGP, the sanctioning body and leading drone racing league for first-person view (FPV) radio-controlled aircraft in the United States, will custom design the indoor race course for first use at the show.

The IDE Drone Race event is a two-part series. MultiGP will hand select perennial talent to compete in the SoCal Maker Convention qualification rounds at the Los Angeles Fairplex in Pomona, CA on November 5, 2016. Finalists of the SoCal Maker Convention will advance to the IDE Drone Race Cup championship at the Los Angeles Convention Center and compete on a custom designed indoor race course. The specially designed drone race course will be larger than other indoor courses with more advanced obstacles, and complete with a massive spectating area for expo attendees.

“The first Drone Racing Cup presents a great opportunity to advance the sport of drone racing in terms of technicality and popularity,” said Ned Krause organizer of IDE. *“The sport’s top talent will face a course testing all of their capabilities as they navigate some of the most challenging and creative obstacles. Plus, spectators will have unprecedented up close access to the course making for an adrenaline-pumping event.”*

Drone racing is one of the many activations that will be held at the International Drone Expo. Building off of the drone race, a separate drone race mini expo will be set up to also feature the best in the industry. Also incorporated into the show is a pitchfest competition in which entrepreneurs will seek investments and opportunities for their drone concepts and products from a panel of venture capitalists. Additionally, IDE show goers are encouraged to submit their most captivating drone footage for a chance to be displayed in the main hall during the expo.

IDE is set to host over 100 companies and more than 80 speakers throughout 50 sessions at the conference held December 9-10, 2016 at the Los Angeles Convention Center. Early Bird Conference pricing is available for registration by October 14, 2016. For more information on **IDE**, including registration and admission information, please visit InternationalDroneExpo.com or check out [Facebook](#), [Twitter](#) and [Instagram](#).

International Drone Expo:

International Drone Expo assembles the most innovative and talented members of the drone community from around the world. The third annual expo will take place December 9-10, 2016 at the Los Angeles Convention Center with over 100+ international exhibitors and 3,500+ buyers from around the world. The two-day event features a series of activations including a sanctioned drone race, pitchfest and film showcase along with keynotes, workshops, high level seminars led by industry experts. International Drone Expo is online at www.internationaldroneexpo.com

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. www.ejkrause.com